

Module Title	INTELLECTUAL PROPERTY IN THE DIGITAL AGE
Date of Approval	November 2011
Module Code	7LA517
Pre-requisite	None
Module Level	7
Credit value	20
Total Number of Learning Hours	200
Key Words	Copyright; patents; trademarks; confidential information; unfair competition; internet law.
Module Delivery Mode	Face to Face / Online / Distance Learning.

Module Description

This module examines the legal principles and procedures relating to ownership, use and control of information in the context of the Internet and other digital media. Although the study will focus on the United Kingdom in its European setting the nature of information is such that it often does not recognise national boundaries, so other national (particularly the US) and international jurisdictions will be included where appropriate.

Module Learning Outcomes

On completion of this module, students will be able to:

- Apply legal principles to the ownership, use and control of information in the Internet and other media
- Evaluate the appropriateness and adequacy of existing laws and procedures

Module Content

- The nature of information
- Intellectual property rights in information
- Protection of confidential information
- Intellectual property rights in computer hardware and software
- Use, control and misuse of digital information

Module Learning and Teaching Methods

The module will be delivered utilising 3 hour sessions each week, which will comprise lectures, seminars and tutorials on a flexible basis. An average of at least 2 hours each week

will be devoted to lectures. Online activity including discussion boards will occupy 4 hours during the module.

For students studying the module online, online interaction with the materials will comprise an average of 3hrs per week per module, with Wimba classroom or equivalent synchronous online activity constituting 4 hrs per semester.

Scheduled learning and teaching activities:	20%
Guided independent study:	80%
Placement/study abroad:	0%

Module Assessment

Mode: Coursework 100%

Coursework 100%

The module is assessed by a portfolio of work produced during the module. Formative assessment is secured by peer and tutor feedback through the presentation of a seminar paper.

Reading list

Digital Economy Act 2010

Bainbridge *Introduction to Information Technology Law* 2009 Pitman London

Reed *Internet Law* 2009 Oxford

Lloyd *Information Technology Law* 2009 Oxford

European Intellectual Property Law Review

Laddie, Prescott and Vitoria *Modern Law of Copyright* Butterworths

Copinger and Skone *James on Copyright* Sweet & Maxwell

European Intellectual Property Review (EIPR)

Journal of Intellectual Property Law & Practice (JIPLP)

Reports of Patent, Design and Trade Mark Cases (RPC)

Fleet Street Reports (FSR)

